Capital Area REALTORS®

2027 Sponsorship Program

As a CAR sponsor you will receive:

- An excellent forum to promote your company and its services.
- Various opportunities for company recognition at CAR sponsored events and in publications.
- Includes exposure on Seehouses.com.
- Great value for your investment.
- Resources through th REALTOR® community to assist in accomplishing your company's goals.
- A variety of networking opportunities.
- One-time billing for many of the services you now pay for separately, thus simplifying the budgeting process.

All sponsors receive recognition at the following CAR events:

Awards Program

Installation of Officers & Directors

Golf Outing

Holiday Party

All written commitments received by December 31, 2026, will receive a 10% discount

REALTOR®

Sponsorship Term

January 1 - December 31, 2027

Diamond Level

$4,530

- *Six* complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com *(if applicable)*
- Use of CAR Training Room (*three* times)
- Hole sponsorship at Golf Outing
- Major membership event sponsorship
- *One* foursome to Golf Outing and *four* passes to Awards Program and Installation of Officers & Directors
- *One* newsletter flyer insert
- Flyer in new member orientation material
- Rotating sponsor logo with link in CAR email bulletin.
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at continuing education class.
- One 1/2 page display ad in newsletter
- Major membership event sponsorship
- 10% discount on SeeHouses.com ads

Gold

$3,115

- *Four* complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com *(if applicable)*
- Sponsor a break at a continuing ed class
- Use of CAR Training Room (*two* times)
- *One* newsletter flyer insert
- 10% discount on SeeHouses.com ads
- Hole sponsorship at Golf Outing and *three* dinner passes to Awards Program and Installation of Officers & Directors
- Flyer in new member orientation material
- Rotating sponsor logo with link in CAR email bulletin
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at a continuing education class

Silver

$1,699

- *Three* complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com *(if applicable)*
- Use of CAR Training Room (*one* time)
- Hole sponsorship at Golf Outing and two dinner passes to Awards Program and Installation of Officers & Directors
- 10% discount on SeeHouses.com ads

Bronze

$565

- *Two* complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- 10% discount on SeeHouses.com ads
- Recognition at various association events and in various print publications.